



# Stuff the Truck

Organize a Drive Today!



## What is **STUFF THE TRUCK**?

**Stuff the Truck** is a series of drives to collect needed supplies for low-income individuals of Wayne and Holmes Counties. United Way's role is to facilitate the collection of donations and expand the number of donations to new audiences.

## How can my organization participate in **STUFF THE TRUCK**?

### Organize a Children's Book drive. It's never been easier!

United Way has all of the promotional tools, collection bins and shopping lists for your **STUFF THE TRUCK** drive. United Way will deliver collection bins and all of your promotional materials. Your **STUFF THE TRUCK** promotion's packet includes: Posters, sample emails, flyers, FAQs and more.

Promotional materials are also available online in the campaign section at [uwwh.org](http://uwwh.org).

### You can **STUFF IT!**

United Way will pick-up the collection bins once the Children's Book drive ends on May 29, 2015.

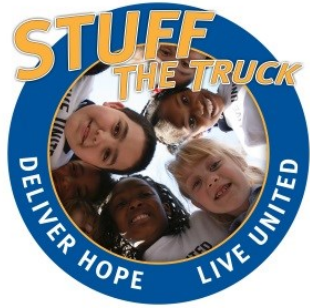
## Why **STUFF IT**?

- **STUFF THE TRUCK** is an easy, fun way to give back and get engaged in the community by donating supplies to low-income families in Wayne and Holmes County.
- **STUFF THE TRUCK** will inspire your co-workers, friends, and family to take action and make a difference.
- **STUFF THE TRUCK** is a turn-key engagement opportunity for United Way campaign partners to organize a drive that is more than just writing a check.

### Sign-up today!

Contact Todd Jasin at United Way to schedule your delivery or find out more.

Todd Jasin | Assistant Director | [tjasin@uwwayneholmes.org](mailto:tjasin@uwwayneholmes.org) | 330.264.5582



## Children's Book Drive FAQs

### **When is the Children's Book Drive?**

The Children's Book Drive will take place in May 2015, ending on May 29, 2015. Collection bins will be picked up during the week after May 29<sup>th</sup>.

### **What happens to the supplies once they are donated to United Way?**

All items donated through the **STUFF THE TRUCK** drives will be donated to students enrolled in summer camp programs organized by either United Way Community Partners or through school districts in Wayne and Holmes Counties. All books will be distributed in Summer 2015.

### **What do I do when my donation bin is full?**

Once your donation bin is full, please contact United Way of Wayne and Holmes Counties, and we will send a representative to collect the donated supplies. The box will remain in place through May 29, 2015. The final pickup of supplies and removal of the collection box will occur May 29<sup>th</sup>.

### **How many STUFF THE TRUCK drives will there be and do we have to participate in all of them?**

STUFF THE TRUCK began in Fall 2014 and was received with great success. If the Children's Book Drive in May 2015 is not convenient for you or your organization, no worries. Several more drives collecting needed items such as food, personal care items, oral hygiene kits, etc. will occur throughout 2015. We hope you will have such a positive experience with the Children's Book Drive that you'll want to participate in all of the drives but there is no obligation to do that.

### **How can we become a collection point for back-to-school supplies?**

We would be happy to have you or our organization become a collection site and it's as easy as 1-2-3. 1. Call United Way at 330-264-5576 or visit our website, [www.uwwh.org](http://www.uwwh.org), to sign up. 2. UW will deliver collection bins and promotional materials to you. 3. Have fun thinking of ways to encourage employees and friends to donate.

### **What if our group wants our donations given to a particular school?**

We will do our best to make certain that goal is accomplished.

### **How do I make a monetary donation to this program?**

To make a monetary donation please make checks payable to United Way of Wayne and Holmes Counties, noting **STUFF THE TRUCK** and mail to: United Way, P.O. Box 548 Wooster, OH 44691. Or give securely online at [www.uwwh.org](http://www.uwwh.org).

Monetary donations will go towards the purchase of new books. Any amount is welcome and all donations are tax deductible.